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Each wholesale crate is labeled with the item name, the amount, and a code for which farmer sent the produce.

How Can I Learn More?

Garrett College, along with University of Maryland Extension and other partners, is offering a workshop series about growing for a fresh produce cooperative in 2016. **You are encouraged to participate in as many of these workshops as you can!**

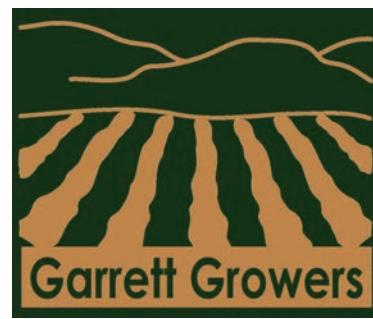
More information about the workshop is available at www.GarrettGrowers.com or by calling 301-334-6960.



Our clamshell container labels help us comply with labeling requirements and source ID.



Our produce stickers are an instantly recognizable way for customers to know where their produce is from.



www.GarrettGrowers.com



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Why Join Garrett Growers Cooperative?

→ Less Time Spent Marketing

*Produce is picked
up at the farm*

*Buyer Contacts and Ordering is handled by the
Cooperative*

*Develop a brand without the individual effort
or cost*

*Cooperative handles invoicing, payments and
personnel costs*

→ Expand Local Sales with Group Marketing

*Buyers get a wide variety of products from one
source*

*Buyers deal with one business rather than
multiple farmers*

Consistent production from multiple producers

→ Increased Farm Efficiency

*Specialize in producing a fewer type of
vegetables*

*Sell larger volumes picked and packed for each
customer at the farm*

*Growers work together to establish a growing
schedule*

*Growers work together to learn growing
techniques*

*Market in uniform, returnable crates to reduce
the cost of marketing*



How does the Cooperative Work?

- Each Member Owns a Part of the Cooperative Business and has One Vote
- The Membership Elects a Board of Directors to Oversee the Operation of the Cooperative
- Board of Directors hires a Coordinator Who:

*During the winter, contacts buyers to assess
the next season's needs*

*Contacts farmers twice weekly in season to
determine availability*

*Prepares availability for buyers and takes
orders*

*Contacts farmers with orders for bi-weekly
deliveries*

Creates invoices and info for delivery driver

- Membership Works Together to: Divide Up Production, Establish a Growing Schedule, Provide Insurance, Ensure Uniform Food Safety Practices and Standards, and more

What is the coope

Once a member retains 20% of through the co

This price pays up, delivery to crates, & opera



Reusable crates
sustainable opti

How do I Garrett Gr

Membership is membership m
directors. To b



Veggie Boxes delivered to customers each week through the summer provides a great way for our farmers to work together to provide an amazing variety of fresh produce.

www.GarrettGr

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